**Sample Press Release**

**FOR IMMEDIATE RELEASE**

CONTACT: NAME

EMAIL, PHONE NUMBER

**[Name] to Bring New Film *The Cherokee Word for Water* to [City]**

Join This Special One-Time Screening of the **[Short Hook About Film or Screening]**

**[City], [State]** **[Date]** – **[Name]** will be hosting a one-time screening of ***The Cherokee Word for Water*** at **[Theater Name]** on **[Date]** at **[Time]**.

*The Cherokee Word for Water* is a feature-length motion picture that tells the story of the work that led Wilma Mankiller to become the first modern female Chief of the Cherokee Nation.

**[Include short description of your event’s special features - Q&A, discussion, fundraiser, etc.]**

The film is being screened through Tugg.com, a platform that helps individuals and organizations to host screenings in their local theaters. Tickets can be purchased at: **[Event Link URL]**

In the words of (*Academy Award winning Pixar producer*) Darla Anderson, “*The Cherokee Word for Water* has the same kind of elements of a Pixar film. It has a compelling story and a world not that many people know about. It’s about how a community fought against everything to control their own destiny.”

“This film is about everyday people doing what they think is impossible” - Charlie Soap

**About the Filmmakers**

Filmmaker **Charlie Soap**, the films Producer and Co-Director, was Wilma Mankiller’s husband and community development partner for more than thirty years, and a leader in the Bell Waterline Project that inspired the film. **Kristina** **Kiehl**, one of the film Producers and one of Wilma’s closest friend has been an organizer in the women’s movement for more than three decades. She co-founded the Political Action Committee Voters for Choice along with author and feminist Gloria Steinem. Kristina created almost all of Wilma Mankiller's ads during her campaigns for Chief.